

**Company Profile** 



## **Company Overview**

Friends Logistics (Pvt.) Ltd. is well operated Customs Bonded Carriers & Transporters Company operating since 2011. The company operates via nationwide facilities an overseas network of agents that service every corner of Pakistan. We have developed a solid reputation within the Pakistan Trade Community as a capable can-do Customs Bonded Carrier, Customs Clearing & Forwarding and Transporter outfit, no matter what the task is.

People are our biggest assets. Our professional squad is skilled and competent enough in their respective fields to the extent that any shipping and customs tribulation is handled and overcome by them smartly, shielding our clients with risk-free factor. Leveraging on the extensive logistics and skills, our team can create cost-effective solutions tailored to meet the needs of our clients.

In a very short span of its establishment since 2011, Friends Logistics (Pvt.) Ltd. has made a strong repute for impeccable roadways cargo services in Pakistan, which is characterized by Timeliness, Flexibility, Swiftness, Safety and Reliability. Today we are in a position to provide all sorts of cargo handling related services under one roof. We have attained complete confidence of clients who, after assigning their cargo to us, take back seat and wait for smooth and timely delivery of the stuff which is done by us with complete sense of responsibility.

Today, our presence is conspicuous in both the Bonded Transshipment (TP) as well as the Afghan Transit Trade (ATT). This can be primarily credited to our "Well Planned Services", "Defined Mode of Operation", "Resourceful Network", "Talented Workforce", and "Business Ethics". The combination of global reach and local knowledge is a key competitive-edge for Friends Logistics (Pvt.) Ltd.

## **Our Mission** We strive to become the most trusted leader of logistics in Pakistan by exceeding customers' expectations in the delivery of complete, world class logistics solutions. This goal rests on the implementation of four core principles: Our promise to listen closely to all clients to understand their specific needs Our focus on being flexible, quick, reliable robust and honest • Our dedication to a culture of continuous improvement, which involves constantly enhancing our network of supply chain assets and cultivating our team of experts Our commitment to enriching our communities via environmentally and socially responsible business practices Being a Customs Bonded Carrier is to offer trouble-free services with affordable pricing to our valuable clients. Using our nationwide network, provide the most reliable services in the bonded cargo business with an inspired, people-driven, trustworthy and dedicated approach to serve our clients. Being a Customs Clearing & Forwarding Agent is to understand the necessity of smooth customs clearance for your business whereby using our specialists vast experience in local rules & regulation and their knowledge to make well-informed decisions

that reduce lead time and guarantee smooth progression through customs clearance in the countries of destination origin.

to gain confidence & trust of our valued clients by conducting business with complete honesty and integrity.

Being Logistic Solution Provider is to provide complete logistic solution that art not only efficient but also reliable & affordable and

### Management

We know logistics. It's in the numbers. The members of our executive team have years of experience between them. Executive team not only knows the industry but also leads the industry. Friends Logistics (Pvt.) Ltd has redefined products and continues to implement technology enabled business processes that are compatible with the best business practices in the world. Leadership, though, requires more than innovation. It requires ethics, foresight and focus too. Friends' reputation and growth are a function of these qualities – and these qualities emanate from the top.

Here are the people leading the way forward:

#### Mr. Sajjad Ahmed,



A Cost and Management Accountant and also having a vast experience of running a well reputed customs clearing & forward-

ing company. His in-depth understanding and knowledge of the customs rules and laws has enabled us to set many examples of tackling adverse situations and demanding tasks successfully.

#### Mr. Muhammad Waheed



having relations and understandings in almost all shipping lines operating in Pakistan due to his experience of running a well reputed Investment

and Container's Security Deposit arrangement company.

#### Mr. Muhammad Wajid Khan Abbasi



having over 16 year experience of handling bulk cargo and bonded transshipment in a reputed Customs Bonded Carrier. His presence conspicu-

ous Friends Logistics (Pvt.) Ltd. in Customs Bonded Carriers.

"This leadership triangle is a key competitive-edge for Friends Logistic (Pvt.) Ltd."

### Clientele

Our consistency in offering superior service standards at competitive costs has earned us a long list of eminent clients all across the globe. Delivering standard and customized logistic solutions to multinationals, corporate houses and Government organizations, our transparent business policies has also helped us in upholding the insignia that we carry today.

Meticulously attending to the goods transportation needs of a number of industries and sectors across the Pakistan and Afghanistan, today we boast a huge list of clientele, which stand tall as a testimony of our ability to achieve customer satisfaction. We have been successfully providing logistics services to the clients from diverse segments such as:

- Multinational Companies
- Corporate Houses
- Software Companies
- Government Organizations
- Leading National and International Banks
- Large/ Small Scale. Industries
- Refineries
- Power Stations
- Hotels
- Construction Companies

- Aeronautical Industries
- Electrical/ Electro-mechanical Industries
- Exhibitors for Trade Fairs

#### Some of our routine clients are:

- 1. CHANGHONG RUBA TRADING CO (PVT) LTD
- 2. SVA RUBA ELECTRONIC CO (PVT) LTD
- 3. MIA CORPORATION (PVT) LTD
- 4. MIA ENERGY (PVT) LTD
- 5. HUMAK ENGINEERING (PVT) LTD

- 6. PACKAGES LTD
- EMCO MACHINERY STORE
- 8. D.S MOTORS
- 9. K.M.ASHRAF AND SONS
- 10. HNR COMPANY
- 11. PINDI KARWAN TRADING CO

- 12. RASTGAR ENGINEERING CO (PVT) LTD
- 13. RIKAS INTERNATIONAL
- 14. TESCA INDUSTRIES (PVT) LTD
- 15. UNITED REFRIGERATION INDUSTRIES

## Quality

Our operational excellence provides the foundation for the integrated logistics solutions that we offer to our clients. The team of skilled professionals constantly monitors operational performance by maintaining a PDCA (Plan / Do / Check / Action) cycle for continuous improvements. We focus on the development of highly advanced logistics technology and the global training of personnel. By providing in-depth analyses of the transportation environment and of various other technical services, our mission is to add critical value to our logistics solutions.

Our strong competitiveness relies on our proven track record of high quality operations, a tradition maintained throughout our growing global network.

### **Achievements**

We have consistently demonstrated a collaborative approach of working with customers to offer best logistic solutions tailored to meet their individual needs. Our working methodology has enabled us to create a benchmark in the industry. We also take pride in our professionalism and speedy execution of assignments. Further, our dynamic style of working and association formed at almost all Dry-Ports of Pakistan as well as of Afghanistan helps us to extend our reach to every corner of both countries.

### **Services Offered**

As an emerging logistic services provider, we hold expertise in offering transportation and relocation of any kind of cargo across Pakistan and Afghanistan. Our well established global network as well as services of professionals provides us a strong & secure base for all the logistical needs of our clients. All our consignments are covered by insurance therefore assuring complete safety of goods without any liability. The broad portfolio of services includes the following:

- 1. Customs Bonded Carrier
- 2. Customs Clearing & Forwarding
- 3. Investors Of Container's Security Deposit On Behalf Of Clearing Agents Or Importers
- 4. Projects: Specialized Indus trial Cargo Solutions
- 5. Warehousing & Distribution
- 6. Insurance
- 7. Logistics Solutions

#### **Customs Bonded Carrier**

Friends Logistics (Pvt.) Ltd. a licensed Customs Bonded Carrier company, offers its clients the best professional and cost effective solutions to meet their specific transportation needs. We are one of the emerging Customs Bonded Carriers of Pakistan with a fleet of over 600 vehicles registered with Pakistan Customs for the smooth transportation not only within Pakistan to inland destinations/dry-ports from the seaports in Karachi transporting bonded transshipment (TP) goods but simultaneously transporting Afghan Transit Trade (ATT) transit cargoes en-route to different and major destinations of Afghanistan.



# Investors Of Container's Security Deposit On Behalf Of clearing Agents Or Importers

Arrangement of Container's Security Deposit is a great challenge whether you are a clearing agent of Afghan Transit trade or an importer of up country destination. Friends Logistics (Pvt.) Ltd. is the best solution to meet as such challenges through its sister concern Friends Enterprises a most reliable, financially sound and possesses a position second to none in the industry over a period of decay.

By engaging our sister concern Friends Enterprises to handle all matters on the shipping lines front, this experience truly comes to the fore. We are exceptionally proud of the service we offer to our clients and the cost effective pricing that can be offered due to our business efficiencies and value added services.



# **Solution** Clearing & Forwarding

Customs clearance can be one of the most complex parts of the supply chain, even a smallest error in the documentation can lead to serious delay in delivery. We have a dedicated customs clearance team, managed in-house to ensure your cargo moves as efficiently as possible through customs and is delivered to sites on time. Our quality processes and safety standards ensure that customer's demands are met in terms of service and safety of cargo.

Friends Logistics (Pvt.) Ltd. understands the necessity of smooth customs clearance for your business. Our team has vast experience in local rules & regulations and uses this knowledge to make well-informed decisions that reduce lead time and guarantee smooth progression through customs clearance.

It is the highly professional approach and quality experience of our Customs House Brokerage department which is ready to take full responsibility for carrying out the most difficult tasks set by a client connected with cargo customs clearance as well as its storage in the Customs Bonded Warehouses if needed. We provide:

- Full customs clearance
- Bonded transit movements
- · Bonded trans-shipments
- · Complex entry preparations

#### **Key characteristics of our services include:**

- Time-definite delivery
- Fixed costs
- Pre-shipment consultancy, which includes
  - Preparation of documents
  - Creation of detailed instructions in the letter of credit
  - Evaluation of duty impact

## Projects: Specialized Industrial Cargo Solutions

Friends Logistics provides its customers with tailor-made industrial cargo solutions for any atypical or oversized industrial cargo.

Some of the special types of cargo that our Project division's custom solutions deal with are:

- Marine chartering for specialized cargo
- Bulk cargo such as food-grains or metal
- Heavy lift cargo requiring reinforced cranes
- Industrial hazardous materials
- Oversized cargo with special loading and offloading facilities
- Flat rack and Open Top equipment
- Perishable cargo

Friends' mission is to become a strong player in these niche markets, with its innovative approach and high-grade client servicing. We support our clients at each level of project preparation and planning, enabling the best possible handling of their goods. Friends Project division co-ordinates and optimizes our services to offer the most economical and safest handing of specialized industrial cargo, supported by risk assessment and control measures.

Friends Logistics offers completely integrated transport solutions from our range of services by sea, air or overland, to deliver specialized cargo directly to the project site. We work directly with our clients to reach even the most challenging project objective.



# Warehousing & Distribution

Keeping in the mind the needs of our clients and to provide them cost effective warehousing solution especially for the Afghan Transit goods, Our warehousing facility in Lahore, Karachi, Sialkot, Islamabad and Faisalabad give us the ability to serve your inventory management requirements nationwide. We provide a reliable, extensive and secure dry storage space for keeping your goods, as well as a place to consolidate and deconsolidate your shipments. For your convenience, we have a racked and open space with a computerized inventory control system to manage your valuable merchandise. Combine these strategically located warehouses with our fleet of small and medium sized trucks and your goods can be distributed to any part of any city in Pakistan. Moreover, through a seamless process that involves warehousing, transport, customs clearance and freight forwarding services, we can move your products anywhere in the world at a moment's notice. Our upcoming projects in Lahore and Karachi ensure the strategic augmentation of our company and fulfillment of customer's trust.



These state of the art warehousing facilities will deliver the most advanced infrastructure latest warehousing techniques resulting in a win-win situation. Our Warehouse Management System is customizable and adaptable to meet all requirements of our valued client within a short span of time.

#### **Our Services Include:**

- Real time management
- offshore inventories managed in the real time environment
- Special warehousing facilities for Containerized, Bulk, Refrigerated and Hazardous materials
- Quality process and superior services in regards to receiving, storing and shipping consolidation, packing, swing loads, tracking and reporting.
- Inventory management
- Order processing
- Warehouse management systems
- Labeling systems

# Insurance

Choice of full range of insurance products are provided to clients and advice is provided as which product is most suitable for them. We ensure that shipments are comprehensively covered for all eventualities. The cost of cargo insurance these days is relatively minimal and it makes little commercial sense to rely upon a doubtful and difficult recovery process when the cost of adequate protection is so easily affordable.

Upon request, we can develop a product that allows our clients to either pay premium for a policy for specific shipment or take a policy that covers all shipments transported over a specific period of time. We offer Cargo insurance within Pakistan borders for any mishaps, if any, so that the customer is satisfied and relaxed as his cargo is insured.

As per the SRO601(I)/2011 requirement of Customs Insurance Guarantee and Friends Logistics (Pvt.) Ltd being law abiding organization following the same in true spirit helps its client as a one window operator by acquiring the Insurance Guarantee on behalf of their client's from the reputed "A" rated companies or whichever is acceptable to Customs and are approved by the Federal Board of Revenue (F.B.R.) and Collect orate in Pakistan.

Either method provides our customers with the added comfort that in the worst-case scenario their investments are safe, their exposure is limited and their costs are with control.

# Logistics Solutions

In today's global economy, a smooth flow of goods is essential to the success of your company. That's why we are dedicated to handle your freight in a quick and cost effective manner.

Since most of the trade of Pakistan moves through ocean vessels Friends Logistics (Pvt.) Ltd., since its inception, has been providing best possible services to the trading community of Pakistan. Be it an export or import, our course is towards Pakistan keeping all the interests of trader and of the country elevated competitively, professionally and efficiently. We have projected the squad of our professionals in a way that they are skilled and competent enough in their respective fields to the extent that any shipping tribulation is handled and overcome by them smartly, shielding all customers with risk free factor.

Getting from port to port is not always the end goal, the majority of the time you will also need inland transportation to final destination and we are here to provide this service too. Through our extensive network of privately owned trucks we can offer quick, cost-effective road transportation. And through our international logistics chain we can also provide you with rail or barge services. Our flexible inland transportation system offers FCL and LCL services and



## **Afghan Transit Trade**

Pakistan and Afghanistan share more than a border: they share a language, a people, culture and history. It only makes sense then that the best way to get to land-locked Afghanistan is through Pakistan. Besides, the closest available seaports are in Pakistan: Port Qasim, Karachi Port and Gwadar. So whether you need to move your product off an incoming ocean freighter, through one of the several international airports across Pakistan, or from your own local warehouse, Friends Logistics (Pvt.) Ltd can get your shipments through Pakistan, across the border and to your final destination in Afghanistan safely. Corporations and foreign governments already trust us to navigate the tricky terrain – so can you.

- Special FCL transportation For US Army and ISAF
- Consulting of transshipments
- Transportation of LTL, FTL and Bulk cargo
- Transportation 20' dry 40' dry 20 Reefer 40' Reefer Containers
- Customs Clearance especially for cross border transportation customs formalities and border clearance procedures from Pakistan to Afghanistan
- Complete Logistic Programs (Warehousing, Documentation, Handling)
- Special transportation of heavy weight, over-sized cargoes
- Contract-Logistic procurement and distribution
- Real time status report

### **Afghan Transit Trade Procedure**

Following are the routings for cargo destined to various destinations in Afghanistan

VIA Karachi — Kabul & Onwards (2015 KM)

Karachi — Hyderabad — Sukkur — Islamabad — Peshawar — Torkham — Kabul.

VIA Karachi — Kandhar & Onwards (918 KM)

Karachi — Bolan — Wadh — Quetta — Qala Abdullah — Chaman — Kandhar.

The nearest Sea Port for Import of Cargo into Afghanistan is Karachi, Pakistan. Pakistan is the most advantageous position in Afghan Transit Trade, (AU) where Port of Karachi plays a major role as hinterland port and "GATEWAY" to Afghanistan and Central Asian States, Countries.

There is no rail network in Afghanistan and all trade is conducted by land route from Pakistan and other neighboring countries. Cargo for Afghanistan in Transit via Pakistan (Karachi Port) is exempted from Custom Duty and taxes in Pakistan. However, a special Custom Cell processes and examines the cargo at Karachi Port. All cargo i.e., containerized or break-bulk is forwarded by Road from Karachi to the Custom Posts at following location.

- 1. Peshawar / Torkham for Cargo destined for Jalalabad / Kabul / Bagram.
- 2. Quetta / Chamman for Cargo destined for Kandahar / Herat / Lashkargah

Required documentation is carried out at Custom Post, after which the cargo / container crossed border the loaded trucks to Afghan Custom House at Torkham, Jalalabad, Kabul or Kandahar as the case may be. Friends Logistics offers services for door delivery inside Afghanistan and performs customs clearance & unloading arrangements at Jobsite / destination inside Afghanistan.

Keeping in view the fact that Pakistan is poised to become the gateway to Central Asia and due to extensive requirement by various agents & NGO'S as well as lots of local, we have already extended our service to Afghanistan. Friends Logistics introduce its professional/reliable service to Afghanistan in large scale. We have our own offices and warehouse facility in Afghanistan.

This makes us proud & confidence that various companies reply on Friends Logistics and have lot of inquires & projects on the way. To be able to offer high quality land transportation services we have linked up with one of the most reputable tracking companies. We believe in providing our customers a single window service for their multi-acted global cargo transportation needs and are always gearing our various activities to this end.



#### Karachi

Suite # 301, 3rd Floor, Business & Finance Center, I.I. Chundrigar Road, Karachi, Pakistan.

Tel: (92-21) 32464201-06 Fax: (92-21) 32464210 Email: Info@flp.com.pk Web: www.flp.com

#### Lahore

S-1 2nd Floor Bulal Center, Nicolson Road, Lahore.

Tel: 042-36290838

#### **Sialkot**

Near Dry Port, Sambrial, Sialkot.

Tel: 052-6523344

#### Rawalpindi

Al Taj Hotel, Gawalmondi Chowk, Liaqat Bagh Road, Rawalpindi.

Cell: 0315-5808118